

## **You, Ecoclavis and GDPR**

The General Data Protection Regulation (GDPR) came into force on 25/5/2018, the new privacy legislation to better protect the personal data of European citizens.

The note below provides more explanation about the privacy policy of Ecoclavis NV and more specifically relates to the processing of personal data by Ecoclavis NV and applies to the websites [www.wolfsmenu.com](http://www.wolfsmenu.com), [www.jolipet.com](http://www.jolipet.com) and the related domain names (mentioned below as "the websites").

This note explains:

1. Who is responsible for processing your personal data;
2. Which personal data do we process and why;
3. With whom do we share your personal data;
4. Editability of the privacy policy.

### **1. Who is responsible for processing your personal data?**

Responsible for the processing of personal data is:

Ecoclavis NV

Gagelstraat 2

8200 Sint-Andries

België

VAT Registration number: BE 0860.293.889.

[info@ecoclavis.com](mailto:info@ecoclavis.com)

### **2. Which personal data do we process and why;**

When you visit our website, we store certain data in the statistics of Google Analytics. This data includes the IP address, browser type, device model, operating program, geography, the domain name of the website that you have sent to our website and the way in which you use our website. We use these statistics to analyze the use of our website so that we can continue to optimize our website. All data is anonymous and we will certainly not use it to identify you.

When you ask a question via our website, we store your name, first name, address, e-mail address, telephone number, nature of the question and any information regarding your pet, if this information is provided. We use this data to understand who our customers are in order to continuously improve our services and products. We also reserve the right to use this information for newsletters and promotional campaigns.

In addition, we sometimes receive data through customers, as part of a commercial partnership that we have with these customers. Here too, it concerns your name, first

name, address, e-mail address, telephone number and any information regarding your pet.

With every interaction we have with you, we offer the option to unsubscribe. That way you enjoy complete control. We also offer you the right to view the personal data that we process for you, and to possibly correct, supplement or delete this data. You can always contact [info@ecoclavis.com](mailto:info@ecoclavis.com) for this

### ***3. With whom do we share your personal data;***

Apart from the assigned persons employed by Ecoclavis NV, Ecoclavis NV does not pass on personal data to third parties, unless in cases where this is explicitly imposed by law.

If Ecoclavis NV nevertheless wishes to pass on certain personal data to third parties, specific prior permission is hereby requested and the user's specific attention is drawn to this.

### ***4. Editability of the privacy policy***

Ecoclavis NV has the right to change this privacy policy if necessary. It is therefore best to regularly check this note for changes. The privacy policy was last amended on 25 May 2018.